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# Sustainable Rural Ageing Model: Evidence from Bangladesh

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#### **Outline:**

- Sustainability model and why it is needed in gerontology
- Application of sustainability in rural setting in Bangladesh
- Response from various stakeholders
- Health and wellbeing benefits of sustainable rural model

# Sustainable ageing model

- ➤ Voice of older population should be given priority to make a positive change, i.e., listen to their need and expectations (Khan, 2018).
- ➤ Make sure that they are provided with adequate care and sustainable support.
- Integrating them in social activities and decision-making process within the local community.
- ➤ Ensuring their daily needs by liaising with local Government and non-governmental organisations.
- Establishing age-friendly practices in rural areas to sustain the health and well-being of older adults as well as the communities in which they live (McCullough & Bouldin, 2021).

# Key statistics on elderly populations in Bangladesh

	2019	2050
Population aged 60 and above (total)	13,109,000	36,871,000
Population aged 60 and above (% of total population)	8.0	21.9
Older women aged 60+ (% of total population)	3.88	11.55
Life expectancy (males)	70.48	78.11
Life expectancy (females)	74.11	81.45
Old-Age Dependency Ratio (Age 65+ / Age 15-64)	7.7	23.5
Rural older people (% of total population)	3.46	
Urban older people (% of total population)	1.4	
Older persons living alone aged 60 and above (% of total population aged 60+)	1.77	

# Impact of social change

In Bangladesh, older persons have a special position in the family, often asked for advice especially during major events, like marriage, name giving ceremonies etc. As well they have respected and valued in the society; treated as an important advisor in the family as well as community.

The situation is becoming changed due to change of social, psychological and economic standpoint. Social, economic and political viewpoint elderly population is now growing rapidly and it's a big concern for Bangladesh.

## General scenario in a rural in Bangladesh:

- Traditional family patterns are breaking down which change norms and values such as respect to elderly people in the family and the community.
- The society, typically, modern society has failed to keep the dignity and honor of the elders. This may be attributed to various reasons like individualistic attitudes, instability of family structures, devaluation of dignity, differences in incomes, and other social problems.
- Due to the social context of Bangladesh, most of women in rural and slum area do not own land and other property and they are on worse situation in the old age.
- Inadequate health and social care services including emergency care and mental healthcare.
- Lack of accessible transport communication.
- Unaffordable accessibility to services and better social integration.
- Lack of community-based initiatives to improve social integration of older people.
- Inadequate housing and local environment conditions to allow older people to 'age in place'.
- Absence of social care.

# Situation of elderly in rural Bangladesh

☐ No care center for older adults.
☐ Lower levels of investment in older adults' health and wellbeing.
☐ Little support from Government.
☐ Family care service provision becoming weakening over time.
☐ Elderly are becoming vulnerable in family either financially or physically.
☐ Many of them suffer from age related diseases such as visual impairment
difficulty in walking, chewing, hearing, osteoporosis, arthritis, cardiovascular
cancer, diabetes, COPD, and dementia.

# YPSA activities for elderly

)	YPSA is a voluntary, nonprofit organization in Bangladesh started working on Elderely issue in the rural
	areas since 1985.
	☐ Establishing social centres (Aging –Friendly Spaces) for elderly people in every local authority area.
	lacktriangle Providing old age allowances and assistive materials (walking sticks, commodes, blankets warm
	cloths, wheelchairs, umbrellas etc).
	☐ Provision of Special Savings and Pension Fund.
	lacktriangle Recognising the contribution for the society made by the elderly persons.
	☐ Awarding children for looking after their parents.
	☐ Providing appropriate credit and IGAs-based training facilities to the poor elderly people.
	☐ Offering physiotherapy services & geriatric nursing to the elderly.
	☐ Rehabilitation of poor and distress elderly in community

# Sustainable framework for elderly

- Convincing people to participate in social activities
- Integrating various groups of people within the community
- Approach to develop age-friendly communities ensuring accessible transportation, affordable appropriate housing options, inviting outdoor spaces, quality community and health services, employment and volunteer opportunities, and access to social activities and public events etc
- Raising social awareness among all sections of people
- Optimising health and wellbeing

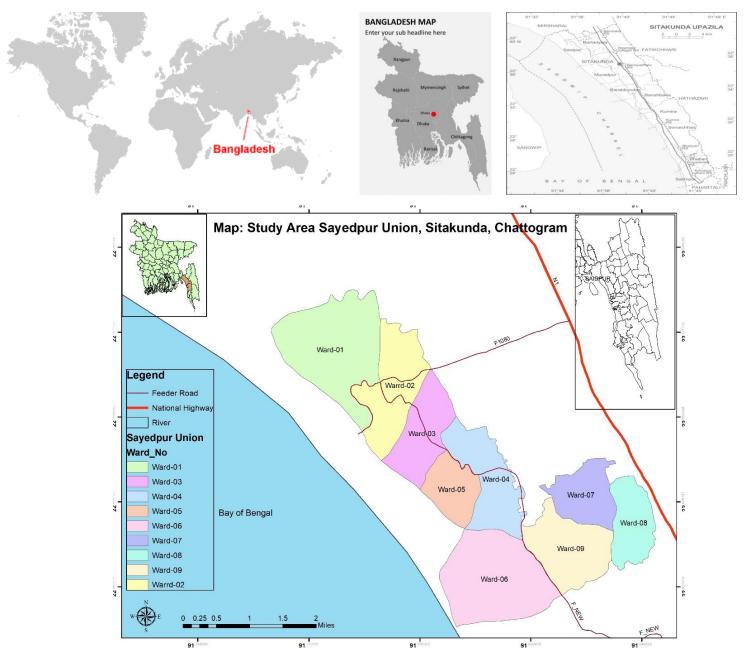
# Multisectoral involvement in sustainability:

- Local people within the community
- Local community leaders
- Local Non-Governmental organizations (NGO)
- Local Governmental organizations
- Country level policy for the welfare of older population
- Country's political commitment for policy implementation
- Country's legal response by protecting elderly from abuse and poverty
- Global agenda on ageing populations
- Global initiatives on awareness building through network and activities
- Global funding on research and training in gerontology

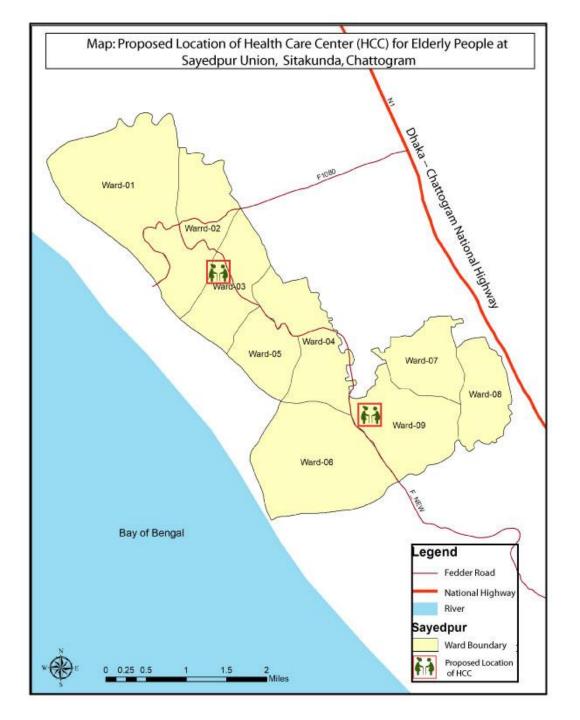
# Study Area for data collection

The research will be conducted at Syedpur Union at Sitakund Upazila in Chattogram district.

Geographically, this location bears a big significance as populations are mixed with ethic identities (some are native Bengali and some portion have indigenous community).



This map presented the study area along with the Boundary of each ward (nine ward is consist of a union



Name of ward	Elderly Population	Total Population	Percentage of Elderly people
Ward no-01	173	248	2.2
Ward no-02	158	5500	2.9
Ward no- 03	162	4510	3.6
Ward no-04	132	5500	2.4
Ward no-05	156	4900	3.2
Ward no-06	250	10000	2.5
Ward no-07	131	4980	2.6
Ward no-08	129	3870	3.3
Ward no-09	177	4379	4.0
Total	1468	51482	2.9

if elderly population is less than 8% of total population then we will propose two EHCC else three EHCC or where ward wise elderly population is 4% or nearly approximation

## YPSA Works with Elderly People





Awareness-on-Diabetes-control



Disability friendly device distribution

Eye-Camp-Registration-Male



Recreation-Female

Glass-distributed-to-OP

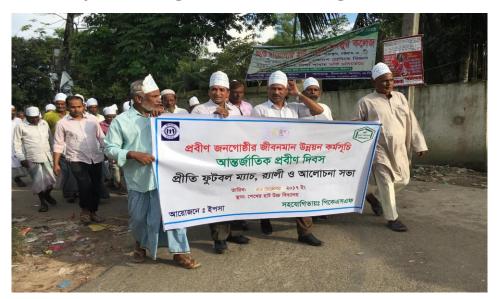


Recognition of Elderly people

#### **Project Activities**



Monthly meeting of the old village committee



Rally of International Day of the Year 2012



Leadership and communication training of senior leaders



Deliverable aids to the elderly

# **Project Activities**







Professor Hafiz T.A. Khan has distributed warm blankets and elderly people allowance to poor elderly people







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