



UWL REPOSITORY

repository.uwl.ac.uk

Winning with Wimba? From early enthusiasts to the mainstream at a UK university

Didiot-Cook, Herve and Lingard, Matt (2008) Winning with Wimba? From early enthusiasts to the mainstream at a UK university. In: Wimba Connect 2008, 2 - 5 March 2008, Florida, USA. (Unpublished)

This is the Presentation of the final output.

UWL repository link: <https://repository.uwl.ac.uk/id/eprint/4877/>

Alternative formats: If you require this document in an alternative format, please contact: open.research@uwl.ac.uk

Copyright:

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

Take down policy: If you believe that this document breaches copyright, please contact us at open.research@uwl.ac.uk providing details, and we will remove access to the work immediately and investigate your claim.

Hervé Didiot-Cook and [Matt Lingard](#) Winning with Wimba? From early enthusiasts to the mainstream at a UK university

Conference Item (Presentation slides)

Original citation:

Didiot-Cook, Herve and Lingard, Matt (2008) *Winning with Wimba? From early enthusiasts to the mainstream at a UK university*. Originally presented at [Wimba Connect 2008, 2-5 March, 2008, Orlando, Florida, USA](#).

This version available at: <http://eprints.lse.ac.uk/24727/>

Available in LSE Research Online: May 2014

© 2008 The Authors

LSE has developed LSE Research Online so that users may access research output of the School. Copyright © and Moral Rights for the papers on this site are retained by the individual authors and/or other copyright owners. Users may download and/or print one copy of any article(s) in LSE Research Online to facilitate their private study or for non-commercial research. You may not engage in further distribution of the material or use it for any profit-making activities or any commercial gain. You may freely distribute the URL (<http://eprints.lse.ac.uk>) of the LSE Research Online website.



Winning with Wimba?

From early enthusiasts to the
mainstream at a UK University

Matt Lingard

Learning Technologist

7 years... 

5 years...



- “Why don’t Lecturers use the VLE ?”
- Blogs, wikis, feeds, e-portfolios



Hervé Didiot-Cook



Language Co-ordinator (French)



Current Inter
Repository
moodle ?



Design, E-
uage lab &



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

51% postgraduates

66% Overseas students



Faculty & Staff: 1460 FT, 1320 PT



Founded: 1895



Students: 7800 FT, 800 PT



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

30 past & present Heads of States!

Language Centre

- Teaching & Applied Research
 - Modern Foreign Languages (MFL)
 - English for Academic Purposes (EAP)
- 250 MFL students as part of a degree
- 1800 extra-curricular MFL students
- 1600 students take EAP courses



Centre for Learning Technology

- Integration of technology into teaching
- 8 Staff
- LMS: Moodle (+WebCT)
- Wimba, Echo³⁶⁰, Multimedia, E-Packs...



Paradigm Change

Laurillard : Radical shift from

Teaching as telling (tell-practice-test) to

Learning as doing... i.e. learner as an active agent

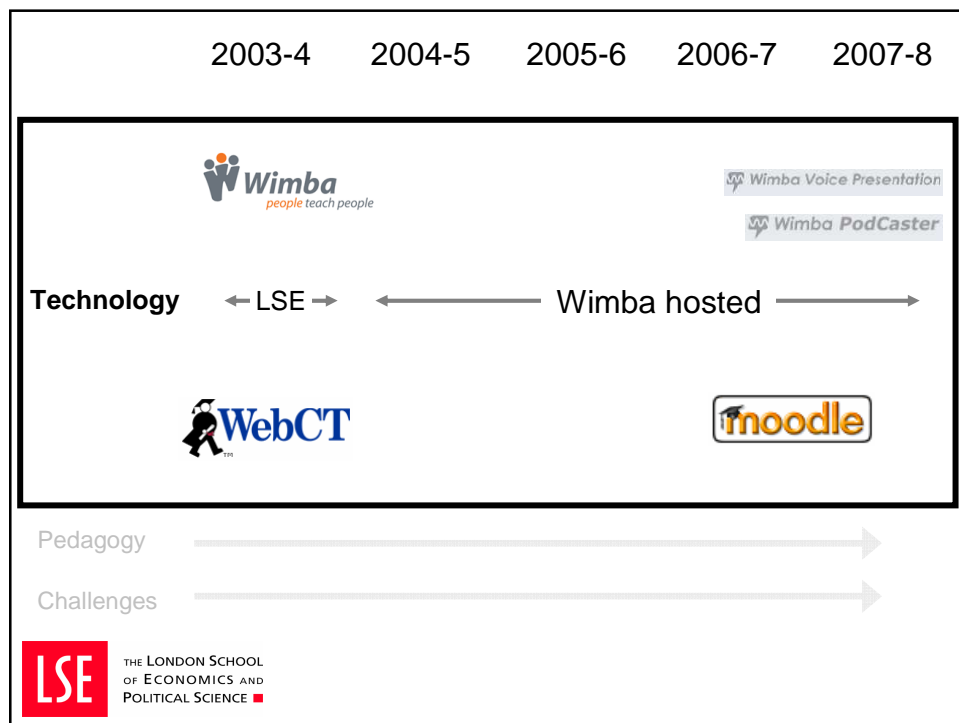
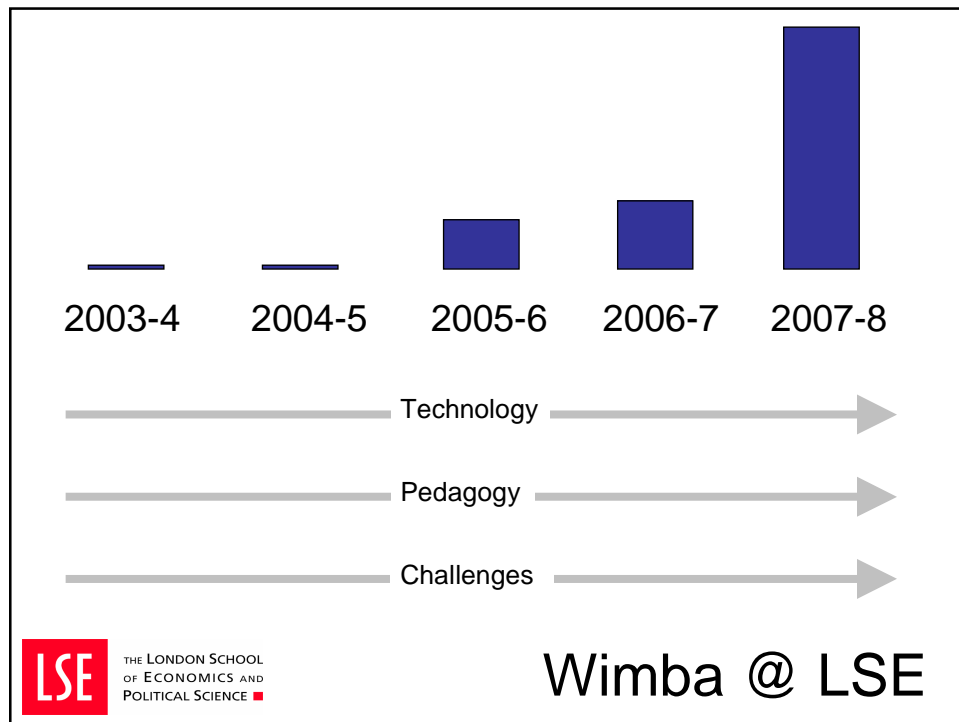
Dewey : “*Experiential learning*”

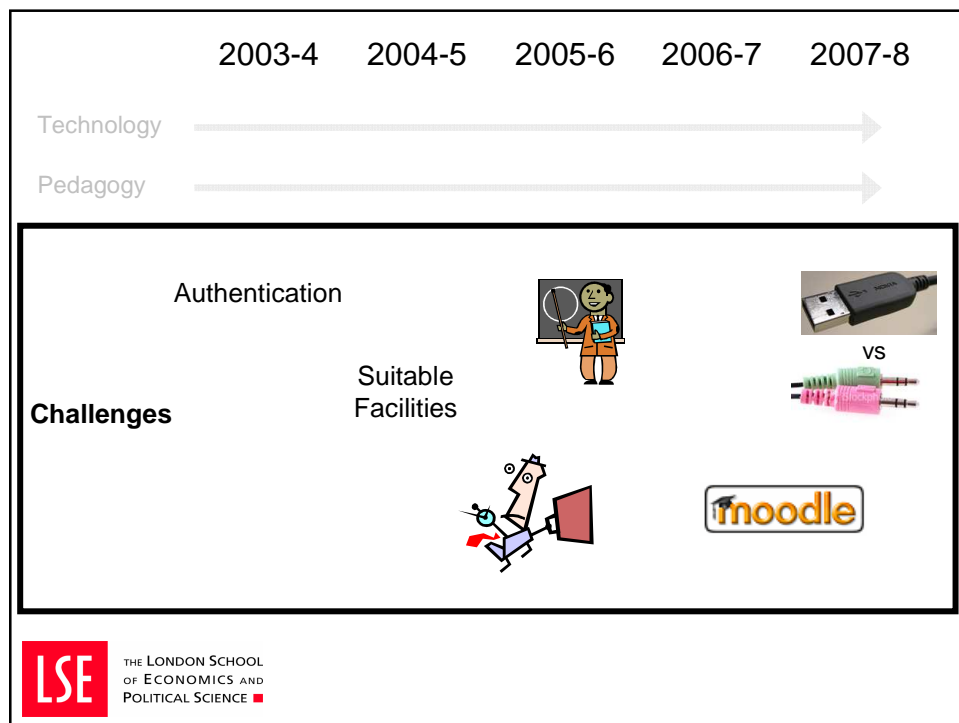
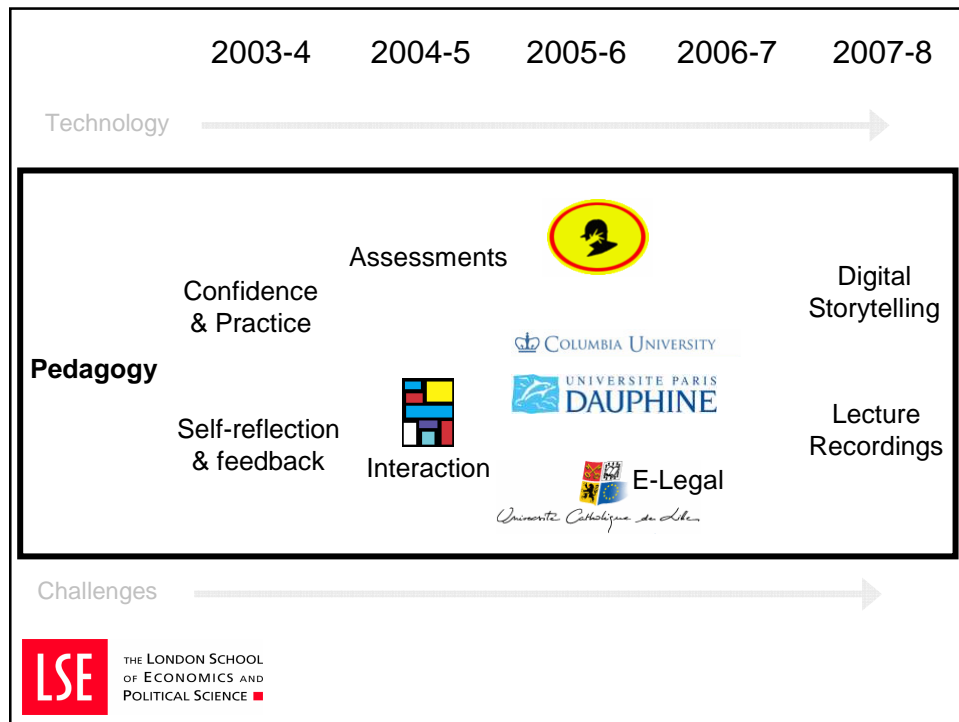
Problem-based learning, situated learning, meta-cognition, social constructivism, collaborative learning...

= **learning as an essentially active process**

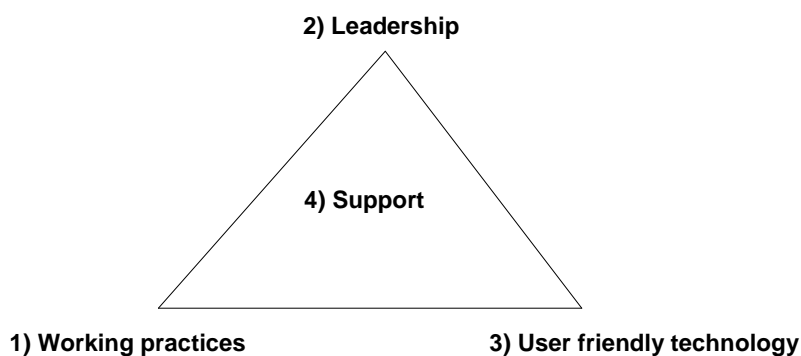
Why Voice Tools?

- Driven by a pedagogy
based on **learner autonomy** (Little)
 - Confidence & practice
 - Self reflection & feedback
 - Interaction & discussion
 - Tests & Assessments





Magic triangle



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Connect & Collaborate

1. Actor Network Theory

(Callon, Latour, Law...)

Social explanations = NOT causality BUT connections

2. Resource Based View of the Firm







(Ciborra)

collaborative practices based on learning
...to develop capabilities... to sustain
core capabilities



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

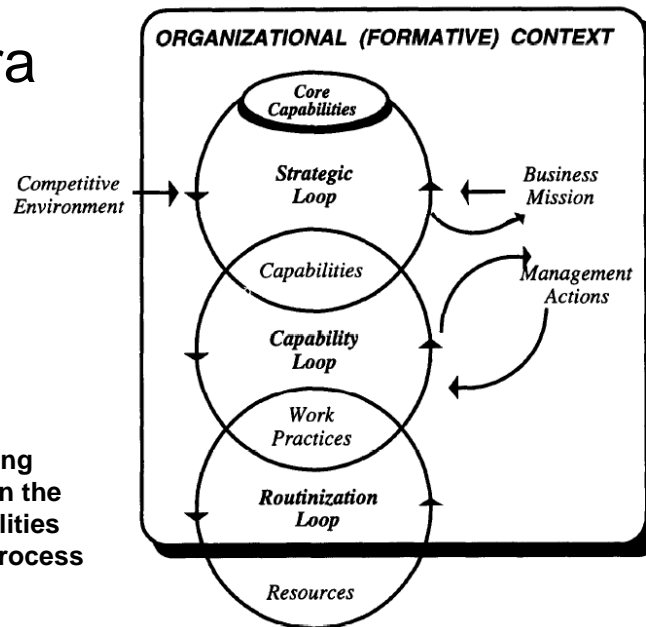
Actor Network Theory

- Actor:   
- Actor Network :   
- Problematization: Use of Wimba
- Obligatory Point of Passage: Hervé & Matt



Ciborra

Basic learning processes in the core capabilities formation process



Andreu, R. & Ciborra, C. Journal of Strategic Information Systems 5 (1996) p.118

Collaborative Working

- 1) IT skills : staff < students
 - 2) Working practices in HE = highly individual... Humanities/social sciences > natural sciences
 - 3) Teaching across several institutions
- = > Key: **Learning, developing thru team work** (Ciborra)
- > CPD = professional training “on the job”



Leadership: vision & delivery

- **At different levels :**
 - School : central LT team, strategy
 - Dept (Languages) : co-ordination, division of labour, resources
 - Subject (French) : motivation, support, appraisal



User-friendly technology

- Moodle vs. WebCT
- Wimba: interface & new tools
- Transferable
 - mp3s used for storytelling in Showbeyond.com
- Not perfect!
 - Too teacher-centred
 - Peripheral technology



Support

Technology & Pedagogy : ever closer

-For teachers : Fast changing environment
critical = central pool of expertise solely
focused on the needs of faculty

-For students



The way forward : learning

- E-learning strategy for further integration
- CPD programme & collaboration
- Requesting funding for training workshops
- LSE Moodle LAPD + sandbox
- WIMBA UK Moodle User group



Contacts

Hervé Didiot-Cook

h.didiot-cook@lse.ac.uk

Language Centre

<http://www.lse.ac.uk/languages>

Matt Lingard

m.j.lingard@lse.ac.uk

Centre for Learning Technology

<http://www.lse.ac.uk/clt>

